

# 2014 Western Writers of America Convention

# Program Schedule

## TUESDAY, JUNE 24

- 9 a.m.-4 p.m.:** Board Meeting.  
**Noon-5 p.m.:** Registration.  
**1-4 p.m.:** **Sacramento Tour** – California Museum and California State Capitol (Limited to 45 participants). Tour leader: Cheewa James.  
**5 p.m.:** **New Member Welcome** – Rod Miller, Membership Chair.  
**7-10 p.m.:** **Welcome Reception.**

## WEDNESDAY, JUNE 25

- 7-9 a.m.:** Registration.  
*Breakfast on your own.*  
**8:30-10 a.m.:** **Homestead Foundation Opening Session** – Jan Constantine, General Counsel, The Authors Guild, will provide an update on the Google lawsuit and other issues of importance to writers.  
**10-10:30 a.m.:** *Coffee break, sponsored by WWA Patron Members.*  
**10:45-11:45 a.m.:** **Panel: California Overland Trails and the Donner Party** – Moderator: Abraham Hoffman. Panelists: Terry Del Bene and Will Bagley.  
*Lunch on your own.*  
**1:30-2:30 p.m.:** **Gold Rush Entertainers: Lola Montez, Lotta Crabtree & Lillie Langtry** – Moderator: Pat Nipper. Presenters: Melody Groves and C.K. Crigger.  
**1:30-2:30 p.m.:** **Panel: Pony Express History** – Moderator: Quackgrass Sally. Panelists: Bill Hill and Christopher Corbett.  
**2:45-3:45 p.m.:** **Panel: Research Sources and Techniques for Writers** – Moderator: Chris Enss. Panelists: Linda Johnson, California State archivist; Paul Hammond, director of the California State Railroad Museum; Karen Paige, California State Library, California History Room; and Steve Beck, archivist at Sutter's Fort.  
**4-5 p.m.:** **Panel: Wild About the West: Marketing Western Literature** – Moderator: Sherry Monahan. Committee/Panelists: Chris Enss, Bill Markley, Candy Moulton, Johnny D. Boggs, Rick Martin and app developers at Greedbegone.  
*Dinner on your own.*  
**8 p.m.:** **Screening** of Oregon Public Broadcasting documentary *The Modoc War*. Remarks by Cheewa James and Kami Horton, OPB writer/producer.

## THURSDAY, JUNE 26

- 8 a.m.-1 p.m.:** Registration.  
**8-9:30 a.m.:** **Time with a Legend and Breakfast Networking Roundtables** – General Address by Win Blevins, author of *Give Your Heart to the Hawks*. Roundtables with Dusty Richards – Developing Characters; Bill Markley – Reenacting; Sherry Monahan – Daily Life in the Victorian West; Nancy Plain – Developing Story for Young Audiences; William Groneman III – The Work of John Steinbeck; Johnny D. Boggs – *Roundup Magazine*; Rod Miller – Writing Short Fiction; Jim Jones – Inspiration for Western Songs; Chris Enss – Marketing your Book; C. Courtney Joyner – Screenwriting.  
*(Sign-up for tables will occur when you obtain your registration packet in Sacramento.)*  
**9:45-11 a.m.:** **Keynote Address by Liping Zhu: Chinese Inclusion in Telling Western Stories.**  
**11:30 a.m.:** Buses load for Lunch and **Tour of Old Town. Noon-1:30 p.m.:** Lunch at the Delta King – Paddlewheel Saloon.  
**1:30-4:30 p.m.:** Explore Old Town on your own, including the California Railroad Museum, Wells Fargo Museum, etc.  
**4:45 p.m.:** Buses load to return to DoubleTree.  
**5-6 p.m.:** Registration.  
**6:30-9:30 p.m.:** **Homestead Dinner and Auction.**

## FRIDAY, JUNE 27

- 8 a.m.-noon:** Registration.  
**8:15-9:30 a.m.:** **Panel: The Modoc War: America's Most Expensive Indian War – Writing For and Selling To PBS and the National Park Service.** Moderator: Cheewa James. Panelists: Kami Horton - Writer/Producer *The Modoc War*, Oregon Public Broadcasting; Jim Sleznick - Former superintendent, Lava Beds National Monument; Michael Sanford - Vice President of Creative Content, KVIE-TV, Sacramento PBS; and Dave Kruse - Pacific Northwest Region, National Park Service, San Francisco, former Lava Beds National Monument superintendent.  
**9:45-10:15 a.m.:** **How to Pitch a Project** – Chip MacGregor and Holly Lorincz, MacGregor Literary Agency.

- 10:30-11:30 a.m.:** **Panel: Editor and Agents** – Moderator: Bill Markley. *Sign up for editor-agent interviews immediately after this panel – WWA Member priority.*  
**11:45-1:15 p.m.:** **Spur Finalist Luncheon** – Emcees: Susan K. Salzer and Quackgrass Sally.  
**1:30-2:45 p.m.:** **Panel: From Page to Stage: The Good, the Bad and the Ugly.** – Moderator: Kirk Ellis. Panelists: Anne Hillerman, Miles Swarthout and Thomas Cobb.  
**3-3:45 p.m.:** **Spur Award Winners and Finalists – Roundtable visits.** Visit with the award winners and finalists to learn more about their work in these rotating roundtable sessions.  
**3:45-4 p.m.:** *Coffee Break, sponsored by WWA Sustaining Members.*  
**4-5:30 p.m.:** General Business Meeting.  
*Dinner on your own.*

## SATURDAY, JUNE 28

- 8 a.m.-noon:** Registration.  
*Breakfast on your own.*  
**8:30 a.m.-Noon:** WWA Board meeting.  
**8-9 a.m.:** **Panel: Steps to Successful Book Marketing** – Moderator: Monty McCord. Panelists: Krista Soukup, Lynn Wiese Sneyd and H. Alan Day.  
**9 a.m.-4 p.m.:** Editor/Author Interviews.  
**9:15 -10:30 a.m.:** **Panel: Other People's Lives: Writing Biography Right** – Moderator: Rod Miller. Panelists: Catherine Holder Spude, Robert Larson and Robert Clark.  
**10:30-10:45 a.m.:** *Coffee Break, sponsored by Sacramento Convention and Visitor's Bureau.*  
**10:45 a.m.-noon:** **Panel: Truth and Fiction** – Moderator: Thomas Cobb. Panelists: Ann Weisgarber, Lucia St. Clair Robson and Johnny D. Boggs.  
*Lunch on your own.*  
**1:15 p.m.:** Buses load for book signing.  
**2-4 p.m.:** Book signing, Barnes & Noble, Citrus Heights.  
**4:15 p.m.:** Buses load to return to hotel from book signing.  
**6 p.m.:** Banquet social.  
**7 p.m.:** **Spur Awards Banquet** – Special presentation by Jim Beaver; Clu Gulagher, emcee.  
  
\* Times and panelist participation might change. Any announcements at convention take precedence over this schedule.